



**Australian Government**

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**Asbestos and Silica Safety  
and Eradication Agency**

# **Stakeholder Engagement Strategy**

## **2025-2026**



## Purpose

The purpose of this strategy is to ensure effective engagement with stakeholders of the Asbestos and Silica Safety and Eradication Agency (ASSEA) to:

- deliver against the aims of the Asbestos and Silica National Strategic Plans and coordination requirements mandated in the [ASSEA Act 2013](#)
- influence asbestos and silica policy development and implementation, and
- drive positive and sustainable change in asbestos- and silica related health outcomes for Australians.

The Strategy provides a structured framework to enhance engagement with government, industry, unions, community organisations, and international partners while addressing the agency's expanded mandate in silica.

The Strategy will be applied over the 2025 and 2026 calendar years.

## Principles of Engagement

<b>Targeted</b>	Our engagement will target key stakeholders to ensure our resources are used effectively and our engagement is reflective of the relationship status and needs.
<b>Values-Based</b>	Our engagement will prioritise collaboration, inclusivity, integrity, transparency, to secure stakeholder trust, and ensure all engagement efforts align with core values and ethical best practices.
<b>Co-ordinated and evidence-based</b>	Our engagement will align with emerging risks and evolving political, technological, social and regulatory environment and be based on evaluation insights and best practice.
<b>Accountable and adaptable</b>	Our engagement will be monitored, refined, and evaluated to ensure responsiveness to emerging risks, stakeholder needs and whole-of-government policies.
<b>Innovation and Leadership</b>	Our engagement will leverage technology, data analytics, and international collaboration to lead advancements in asbestos and silica safety.

## Priority opportunities

<b>Strategic Stakeholder Engagement</b>	<ul style="list-style-type: none"><li>• Apply reputation achieved in the asbestos community to silica community</li><li>• Widen range of collaborative stakeholder engagement activities to secure further insight, influence and impact across priorities.</li><li>• Further relationships with those who represent groups at higher risk of exposure</li><li>• Continue to leverage from existing ASSEA committees and partners and ensure ongoing value for their participation.</li></ul>
<b>Policy Advocacy</b>	<ul style="list-style-type: none"><li>• Drive consideration and use of research and best practice in policy development and implementation.</li><li>• Develop and communicate best practice, evidence-based policy positions for asbestos and silica.</li></ul>
<b>Public Awareness and Media Engagement</b>	<ul style="list-style-type: none"><li>• Proactive media engagement</li><li>• Targeted branding</li><li>• Extend user centred designed awareness activities to target underserved, at-risk communities, cultural and hard-to-reach audiences</li><li>• Highlight success stories, innovative solutions, and human impact</li></ul>
<b>International Collaboration</b>	<ul style="list-style-type: none"><li>• Examine expansion opportunities upon established asbestos connections in South-East Asia to initiate potential connections in other at-risk regions</li><li>• Establish silica connections and partnerships in United Kingdom, United States of America and New Zealand, and other nations where value can be obtained.</li></ul>
<b>Organisational Systems and Governance</b>	<ul style="list-style-type: none"><li>• Investigate and invest in stakeholder engagement and management tools to support efficient and effective engagement information, reporting and connections.</li><li>• Apply whole-of-government policies effectively and efficiently into our business</li></ul>
<b>Implementation and Monitoring</b>	<ul style="list-style-type: none"><li>• Identify and apply clear metrics to evaluate engagement activities</li><li>• Apply an evidence-based approach to refine engagement actions, campaigns and/or opportunities</li></ul>



## Strategy evaluation

The 2025-2026 Stakeholder Engagement Strategy will be executed through the Stakeholder Engagement Delivery Plan. The Strategy will undergo an interim evaluation in February 2026 which will consider the impact of the activities of the operational plan.

The Strategy will undergo a final evaluation at its completion.