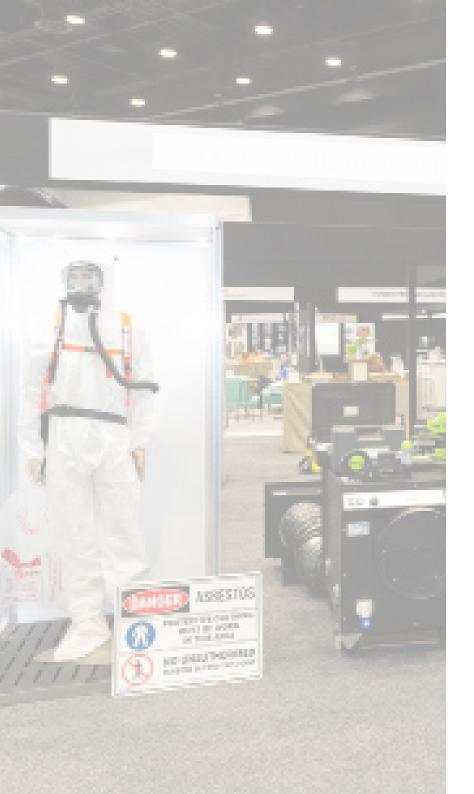


11-13 NOV PERTH, WA

Partnership Opportunities



# **Dear Valued Partner**

The Asbestos Safety and Eradication Agency's annual conference is the premier industry event for everyone involved in the asbestos sector, bringing together professionals from a range of industries including work health and safety, public health and the environment.

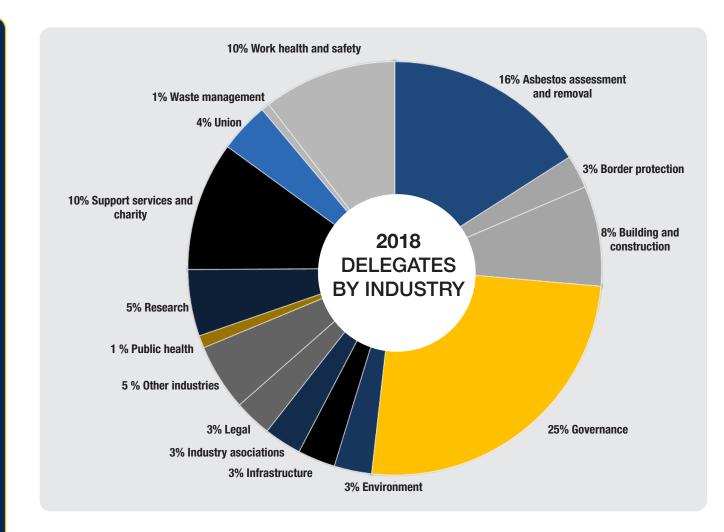
We are excited to announce that the 2019 Asbestos Safety
Conference will be held in Perth from 11-13 November, with the
conference, tradeshow and summer garden social event taking place
at Perth Convention and Exhibition Centre.

As a supporter of the agency's 2019 conference, you have the unique opportunity to highlight your organisation's role in the asbestos management system to an expected 300+ industry professionals. Our tailored partnership packages ensure that as an event partner, you will receive multiple benefits and opportunities to build brand awareness and connect with industry leaders pre-event, during the event itself and post event.

This is a significant event for the Asbestos Safety and Eradication Agency, as we discuss Australia's National Strategic Plan for Asbestos Awareness and Management and the important roles and responsibilities all members of the asbestos management system have in working together toward preventing exposure to asbestos fibres and eliminating asbestos-related diseases. We hope that you can join us this year and we look forward to working with you.

# **Key Benefits**

- Strengthen your profile in the industry
- Access to a targeted audience
- Showcase your practice, products and services
- Frequent exposure across all conference marketing activities
- Direct marketing and networking opportunities – meet conference speakers, key industry leaders and professionals
- Written and verbal
   acknowledgement and
   branding opportunities
   pre-event and throughout
- Opportunity to build and develop partnerships, relationships, and customer bases.



Take advantage of this exclusive opportunity to promote your organisation to a targeted audience during this thought provoking conference. The conference will provide exposure for your organisation over 3 consecutive days as well as at an exciting summer garden social event.

Complete the form on the last page of this prospectus and return it to: events@asbestossafety.gov.au

# **Partnership investment structure**

## **Lead Collaboration Partner**

#### Package highlights include:

- Significant acknowledgement and branding opportunities
- Dedicated on-site meeting room for exclusive use
- Two nights' complimentary accommodation
- 3 x complimentary tickets to summer garden social event

# **Innovation Partner**

#### Package highlights include:

- Opportunity to provide demonstration activation at morning tea (day 3)
- Significant acknowledgement and branding opportunities
- 2 x complimentary tickets to summer garden social event

## **Principal Industry Partner**

#### Package highlights include:

- Significant acknowledgement and branding opportunities
- 'Supported by' acknowledgement on highlights reel video
- 2 x complimentary tickets to summer garden social event

\$20,000

\$10,000

#### **Connections Partner**

#### Package highlights include:

- Exclusive branding at catering stations and on plenary screen to announce breaks
- 3 x full conference registrations
- 2 x complimentary tickets to summer garden social event

# **Industry Partner**

#### Package highlights include:

- Significant acknowledgement and branding opportunities
- Logo on all e-marketing materials
- Opportunity to a demonstration activation at lunch break (day 2)

# **Impact Partner**

#### Package highlights include:

- Exclusive acknowledgment and branding opportunities at summer garden social event
- Opportunity to include promotional product in conference satchels or delegate gift at summer garden social event

# \$7,500

# **Pick-me-up Partner**

#### Package highlights include:

- Exclusive branding of coffee cart and bio cups
- Logo on conference app and website
- 2 x full conference registrations
- 2 x complimentary tickets to summer garden social event

#### **Exhibition Partner**

#### Package highlights include:

- Exhibition booth package including walls, fascia, lighting and power
- Promotion on digital conference platforms and ASEA social media channels

- Speaking opportunity (exclusive opportunity day two)
- · 2 x Banners displayed in main plenary area
- Opportunity to provide a promotional product for conference satchel
- · Logo on all e-marketing materials
- Logo with link and bio on website and conference app
- Logo on on-site major conference signage (including registration desk, directional signage, plenary presentations)
- Acknowledgement on ASEA social media channels
- 4 x EDM banner advertisements

#### **Additional benefits**

- Dedicated on-site meeting room for exclusive use
- Two nights' complimentary accommodation
- 3 x complimentary tickets to local familiarisation activity
- 'Supported by' acknowledgement and logo on highlight reel
- · Access to full delegate list post-event

(subject to privacy laws and excluding those who opt-out)



## **Exhibition opportunities**

- 1 x 3mx3m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- 1 x Furniture Package (including 1 x bar counter, 1 x bar table, 3 x bar chairs, 1 x brochure holder)

- 6 x full conference registrations
- 6 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*

# **Principal Industry**

# **Acknowledgement and branding**

- 1 x Banner displayed in main plenary area
- Opportunity to provide a promotional product for conference satchel
- Logo on all e-marketing materials
- Logo with link and bio on website and conference app
- Logo on on-site major conference signage (including registration desk, directional signage, plenary presentations)
- Acknowledgement on ASEA social media channels
- 3 x EDM banner advertisements

# Additional benefits

- 2 x complimentary tickets to local familiarisation activity
- 'Supported by' acknowledgement and logo on highlight reel
- · Access to full delegate list post-event

(subject to privacy laws and excluding those who opt-out)



## **Exhibition opportunities**

- 1 x 3mx3m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- 1 x Furniture Package (including 1 x bar counter, 1 x bar table, 3 x bar chairs, 1 x brochure holder)

- 4 x full conference registrations
- 4 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*

- Opportunity to provide a promotional product for conference satchel
- Logo on all e-marketing materials
- · Logo with link and bio on website and conference app
- Logo on on-site major conference signage
   (including registration desk, directional signage, plenary presentations)
- Acknowledgement on ASEA social media channels
- 2 x EDM banner advertisements



#### **Additional benefits**

- · Choice of either:
  - 1 x additional exhibition booth or
  - 1 x extra-large exhibition booth (6x3m)
- Opportunity to provide demonstration activation at lunch break (day 2)
- Access to full delegate list post-event
   (subject to privacy laws and excluding those who opt-out)

#### **Exhibition opportunities**

- 2 x 3mx3m exhibition booth spaces (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- 1 x Furniture Package (including 1 x bar table, 3 x bar chairs, 1 x brochure holder)

- 3 x full conference registrations
- 3 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*

- Opportunity to provide a promotional product for conference satchel
- Logo on all e-marketing materials
- Logo with link and bio on website and conference app
- Logo on on-site major conference signage (including registration desk, directional signage, plenary presentations)
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisements

# \$10,000

#### **Additional benefits**

- Opportunity to provide demonstration activation at morning tea break (day 3)
- Access to full delegate list post-event
   (subject to privacy laws and excluding those who opt-out)

#### **Exhibition opportunities**

- 1 x 3mx3m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- 1 x Furniture Package (including 1 x trestle table and cloth package, 3 x chairs, 1 x brochure holder)

#### Registrations

- 2 x full conference registrations
- 2 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*

**Innovation** 





# Pick-me-up Partner

#### **Acknowledgement and branding opportunities**

- Logo with link and bio on website
- Signage at conference coffee cart
- Logo on conference bio coffee cups
- Logo on conference App
- Acknowledgement on ASEA social media channels
- Banner display (beside coffee cart)

# Registrations

- 2 x full conference package registrations
- 2 x additional social function ticket

#### **Additional benefits**

Exclusive 50% off additional conference registrations
 \*excluding social function only tickets

#### Price is inclusive of GST

- Opportunity to provide a promotional product for conference satchel
- Logo on all e-marketing materials
- Logo with link and bio on website and conference app
- Logo on on-site major conference signage (including registration desk, directional signage, plenary presentations)
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisements

#### **Additional benefits**

- Exclusive branding at catering stations and on plenary screen to announce breaks
- Access to full delegate list post-event
   (subject to privacy laws and excluding those who opt-out)



## **Exhibition opportunities**

• 1 x 3mx3m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)

- 3 x full conference registrations
- 2 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*



# **Impact Partner**

## **Acknowledgement and branding**

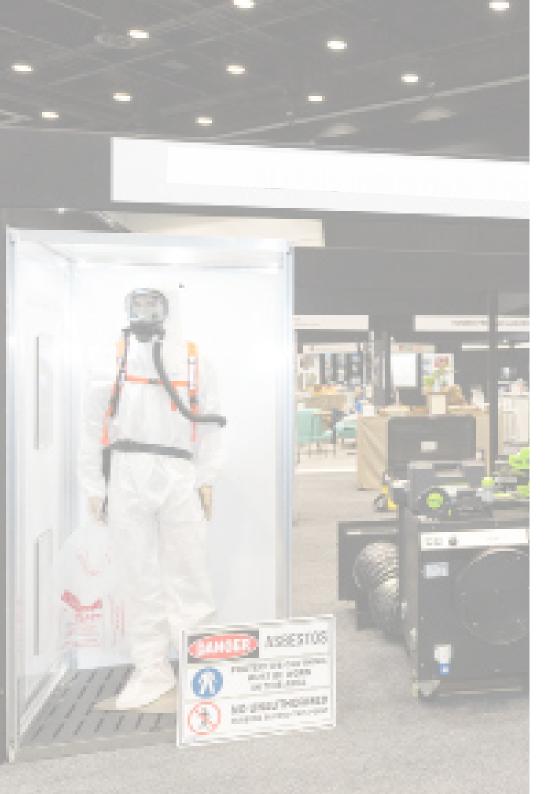
\$7,500

- Opportunity to provide a promotional product for conference satchel or delegate gift at summer garden social event
- Logo on all e-marketing materials
- Logo with link and bio on website and conference app
- Logo on summer garden social event signage and special thanks on screen
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisements

#### **Additional benefits**

- Additional ticket to summer garden social event
- Access to full delegate list post-event (subject to privacy laws and excluding those who opt-out)

- 1 x full conference registrations
- 2 x additional summer garden social event tickets
- Exclusive 50% off additional conference registrations\*



# **Exhibition Partner**



# **Acknowledgement and branding**

- · Logo with link and bio on website and conference app
- Acknowledgement on ASEA social media channels

# **Exhibition opportunities**

• 1 x 3mx3m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)

- 1 x full conference registrations
- Exclusive 50% off additional conference registrations\*



To secure and purchase a partnership/exhibition package please return your completed form to the Event Manager via email to events@asbestossafety.gov.au PARTNERSHIP/ EXHIBITION PACKAGE: PREFERRED BOOTH NUMBER (refer to floor plan on next page) Preferred booth numbers are allocated in order of receipt. Allocations may be subject to change if changes to overall floor plan are required. MONETARY VALUE AGREED (INCLUDING GST): \$ \_\_\_\_\_ Prices guoted in Australian dollars and are inclusive of GST. The organisation understands that the partnership packages will be allocated strictly in order of receipt. A tax invoice will be issued upon receiving this confirmation; the organisation agrees to forward the agreed partnership investment within 30 days of receipt. ORGANISATION NAME: CONTACT NAME: **POSITION TITLE: EMAIL ADDRESS:** PHONE: MOBILE: POSTAL ADDRESS: SIGNATURE: \_\_\_\_\_

# **Exhibition Floorplan**

<b>Booth Number</b>	Organisation	<b>Booth Number</b>	Organisation
01	TBC TBC Asbestos Support Group Network Breathe Freely Australia E-Oz Energy Skills Australia McMahon Services Safety Equipment Australia Assured Equipment Services Allens Industrial Services	11 12-13 14-15 16 17 18 19	Department of Mines, Industry Regulation and Safety Thuroona Services Portable Analytical Solutions Cancer Council WA FAMANZ Union Aid Abroad: APHEDA Asbestos Safety and Eradication Agency
	3.50V		igr LOBBY
BAR	11 12 13 14	15 16 17  ALLROOM 2 RE-FUNCTION  6 5 4	18 19  **CATERING**  3 2 1
TERRACE			