

ASBESTOS: the next national plan

Proactivity, prevention, planning

SYDNEY
2018



Sponsorship
prospectus



Australian Government

Asbestos Safety and Eradication Agency

18-20 NOVEMBER 2018

Dear Valued Partner

The Asbestos Safety and Eradication Agency's annual conference is the premier industry event for anyone involved in the asbestos sector, bringing together professionals from a range of industries including work health and safety, public health and the environment.

We are excited to announce that *Asbestos: The Next National Plan* - proactivity, prevention, planning, will be held in Sydney this year from 18 to 20 November, 2018 with the conference and tradeshow taking place at Sheraton on the Park, Sydney and the social functions taking place across The Loft, Doltone House Jones Bay Wharf and Doltone House Darling Island.

As a supporter of the agency's 2018 conference, you will have the rare opportunity to spotlight your company's role in the asbestos sector to an expected 300+ industry professionals. Newly designed sponsorship packages ensure that as a conference sponsor, you will receive multiple benefits and opportunities to build brand awareness and connect with industry leaders pre-event, during the event itself and post-event.

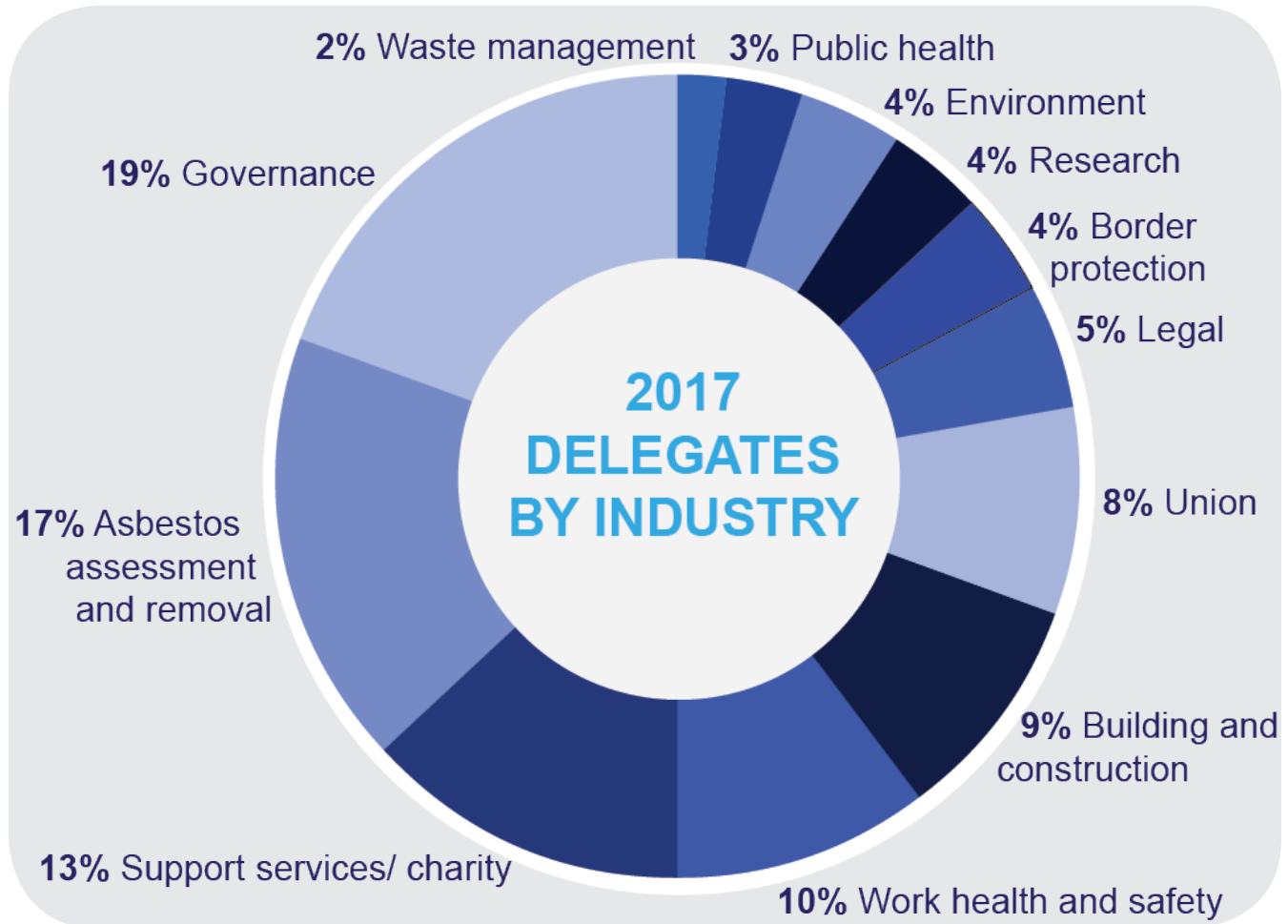
This is a significant event for the Asbestos Safety and Eradication Agency, as we discuss Australia's next five-year *National Strategic Plan for Asbestos Management and Awareness*. We hope that you can join us this year and we look forward to working with you!

Sincerely,
The Asbestos Safety and Eradication Agency



Key Benefits

- **Strengthen** your profile in the industry
- Access to a **targeted audience**
- **Showcase** your practice, products and services
- Frequent **exposure** across all conference marketing activities
- **Direct marketing** and **networking** opportunities – meet conference speakers, key industry leaders and professionals
- Written and verbal **acknowledgement** and **branding opportunities** pre-event and throughout
- Opportunity to build and **develop partnerships**, relationships, and **customer bases**.



Take advantage of this exclusive opportunity to promote your business to a receptive audience during a thought provoking two-and-a-half-day conference with exciting social events.

Complete the form on the last page of this prospectus and return it to: events@asbestossafety.gov.au

Sponsorships at a glance

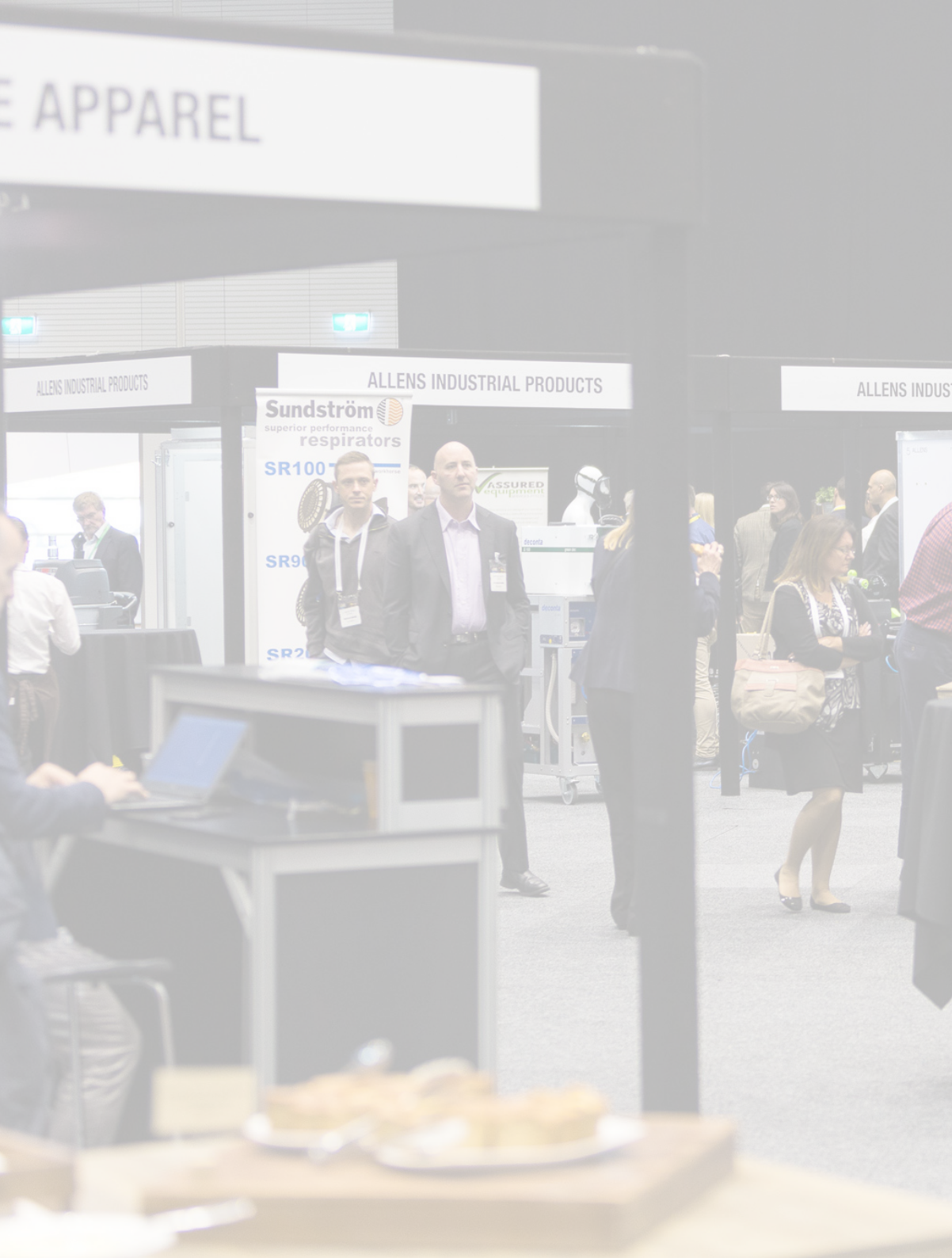
Sponsorship entitlements	Platinum Sponsor SOLD	Gold Sponsor	Silver Sponsor	Bronze Sponsor SOLD
Registrations				
Full conference registration(s)	5	4	3	2
Additional Gala Dinner ticket(s)	5	4	3	2
Exhibition				
3mx2m exhibition booth	✓	✓	✓	✓
Additional exhibition furniture package	✓	✓	✓	✓
Acknowledgement and branding opportunities				
Logo on all e-marketing materials	✓	✓	✓	✓
Logo with link and bio on website	✓	✓	✓	✓
Logo on on-site major conference signage	✓	✓	✓	✓
Logo branded on conference satchels	✓			
Logo on lanyard program insert	✓	✓	✓	✓
Acknowledgement on ASEA social media channels	✓	✓	✓	✓
EDM banner advertisement	4	3	2	1
Speaking opportunity	✓			
Banner display	main plenary	plenary/registration	workshops	
Opportunity to provide a promotional product for conference satchels	✓	✓	✓	✓
Additional benefits				
Access to full delegate list post-event (subject to privacy laws and opt-outs)	✓	✓	✓	✓
Exclusive 50% off additional registrations	✓	✓	✓	✓

Sponsorships at a glance

Sponsorship entitlements	Gala Dinner Sponsor	Welcome Reception Sponsor	Catering Sponsor
Registrations			
Full conference registration(s)	1	1	1
Additional Gala Dinner ticket(s)	8	1	1
Exhibition			
3mx2m exhibition booth			
Additional exhibition furniture package			
Acknowledgement and branding opportunities			
Logo on all e-marketing materials			
Logo with link and bio on website	✓	✓	✓
Logo on on-site major conference signage	during dinner	during reception	all catering stations
Logo branded on conference satchels			
Logo on lanyard program insert	✓	✓	✓
Acknowledgement on ASEA social media channels	✓	✓	✓
EDM banner advertisement	1	1	1
Speaking opportunity	✓	✓	
Banner display in main plenary area			
Opportunity to provide a promotional product for conference satchels			
Additional benefits			
Access to full delegate list post-event (subject to privacy laws and opt-outs)	✓	✓	✓
Exclusive 50% off additional registrations	✓	✓	✓

Sponsorships at a glance

Sponsorship entitlements	Coffee Cart Sponsor	Water Bottle Sponsor	Exhibition Only
Registrations			
Full conference registration(s)	1		1
Additional Gala Dinner ticket(s)	1		
Exhibition			
3mx2m exhibition booth			✓
Additional exhibition furniture package			
Acknowledgement and branding opportunities			
Logo on all e-marketing materials			
Logo with link and bio on website	✓	✓	✓
Logo on on-site major conference signage	coffee cart and biocups	conference water bottles	
Logo branded on conference satchels			
Logo on lanyard program insert	✓	✓	✓
Acknowledgement on ASEA social media channels	✓	✓	✓
EDM banner advertisement			
Speaking opportunity			
Banner display in main plenary area			
Opportunity to provide a promotional product for conference satchels			
Additional benefits			
Access to full delegate list post-event (subject to privacy laws and opt-outs)			
Exclusive 50% off additional full registrations	✓	✓	✓



Sponsorship prices

SOLD Platinum Sponsor	\$25,000
Gold Sponsor	\$20,000
Silver Sponsor	\$15,000
SOLD Bronze Sponsor	\$10,000
Gala Dinner Sponsor	\$12,500
Welcome Reception Sponsor	\$7,500
Catering Sponsor	\$10,000
Coffee Cart Sponsor	\$9,000
Water bottle Sponsor	\$3,000
Exhibition only	\$3,500

*All prices include GST



SOLD

Platinum Sponsor

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Logo on on-site major conference signage
(including registration desk, directional signage, lectern signage, plenary presentations)
- Logo branded on conference satchel
(exclusive opportunity)
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 4 x EDM banner advertisements
- Speaking opportunity *(exclusive opportunity - before day one plenary keynote)*
- Banner display in main plenary area
- Opportunity to provide a promotional product for conference satchel

Exhibition

- 1 x 3mx2m exhibition booth *(including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)*
- 1 x Walk-on Bar Package *(including 1 x bar counter, 1 x bar table, 3 x bar chairs, 1 x brochure holder)*

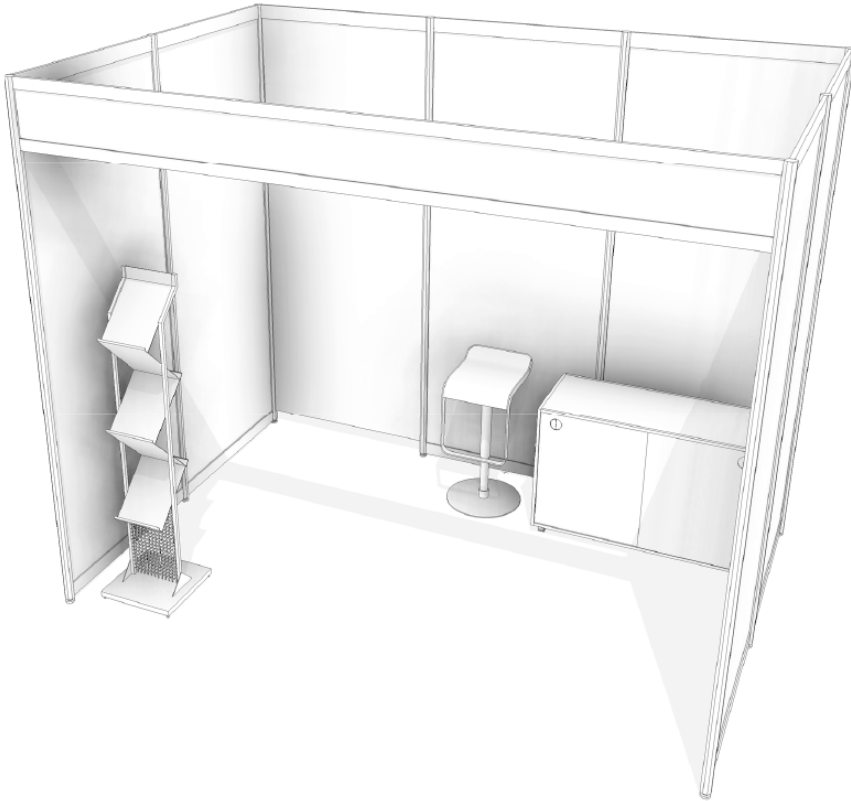
Additional benefits

- Access to full delegate list post-event *(subject to privacy laws and excluding those who opt out)*
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages

Registrations

- 5 x full conference registrations
- 5 x additional Gala Dinner tickets



Exhibition

- 1 x 3mx2m exhibition booth *(including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)*
- 1 x additional furniture package *(including 1 x cupboard, 1 x bar stool, 1 x brochure holder)*

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Logo on on-site major conference signage
(including registration desk, directional signage, lectern signage, plenary presentations)
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 3 x EDM banner advertisements
- Banner display in main plenary and registration areas
- Opportunity to provide a promotional product for conference satchel

Registrations

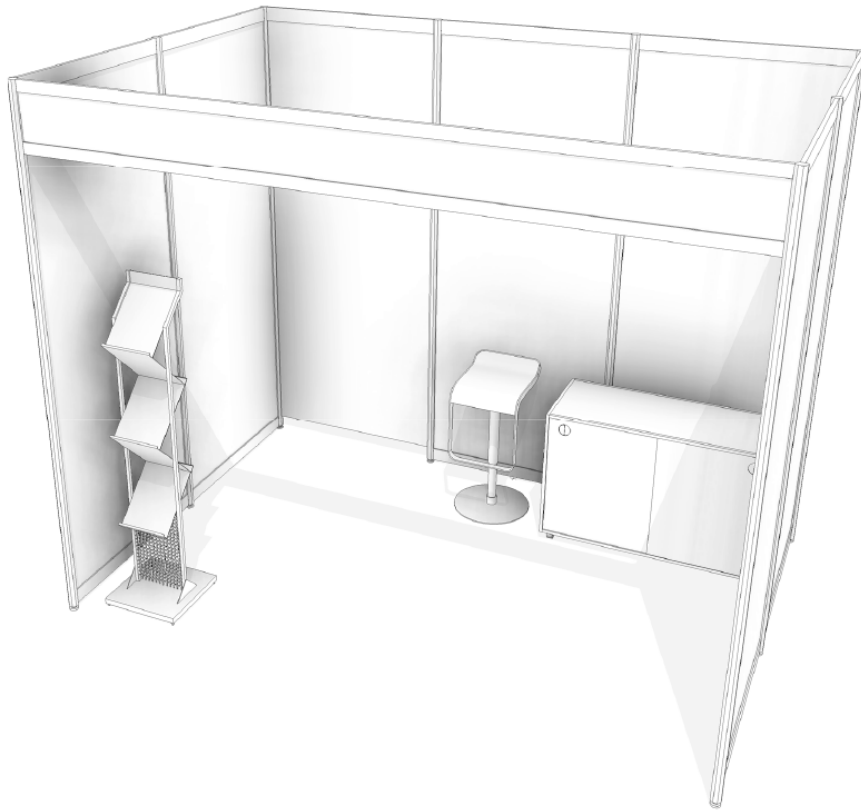
- 4 x full conference registrations
- 4 x additional Gala Dinner tickets

Additional benefits

- Access to full delegate list post-event *(subject to privacy laws and excluding those who opt out)*
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages

Silver Sponsor



Exhibition

- 1 x 3mx2m exhibition booth (*including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet*)
- 1 x additional furniture package (*including 1 x cupboard, 1 x bar stool, 1 x brochure holder*)

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Logo on on-site major conference signage
(including registration desk, directional signage, lectern signage, plenary presentations)
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 2 x EDM banner advertisements
- Banner display in workshops
- Opportunity to provide a promotional product for conference satchel

Registrations

- 3 x full conference registrations
- 3 x additional Gala Dinner tickets

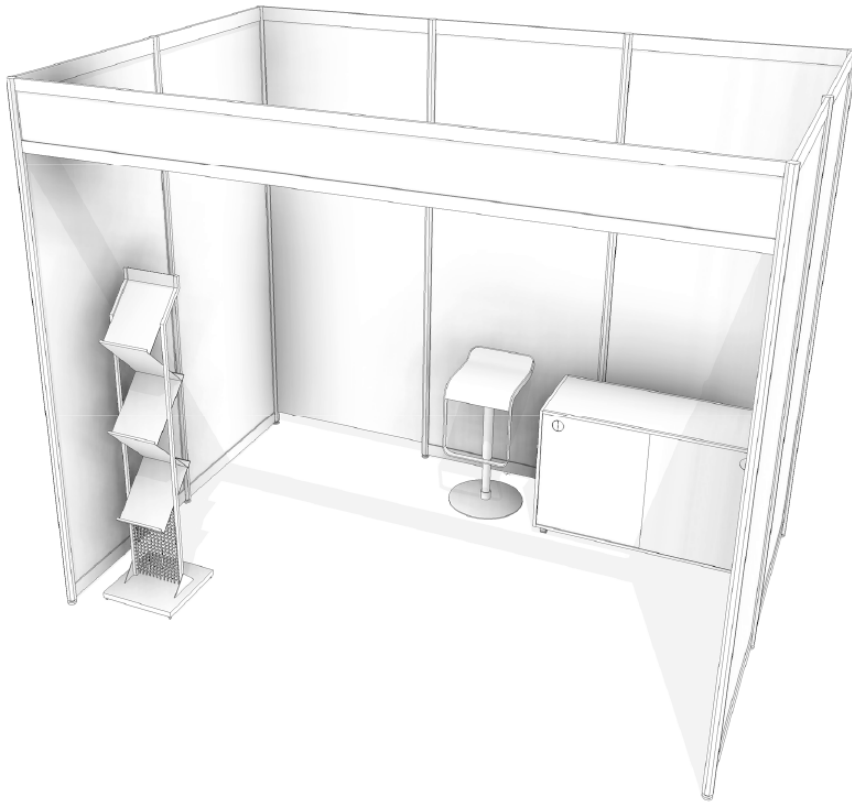
Additional benefits

- Access to full delegate list post-event (*subject to privacy laws and excluding those who opt out*)
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages

SOLD

Bronze Sponsor



Exhibition

- 1 x 3mx2m exhibition booth (*including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet*)
- 1 x additional furniture package (*including 1x cupboard, 1 x bar stool, 1 x brochure holder*)

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisement
- Opportunity to provide a promotional product for conference satchel

Registrations

- 2 x full conference registrations
- 2 x additional Gala Dinner tickets

Additional benefits

- Access to full delegate list post-event (*subject to privacy laws and excluding those who opt out*)
- Exclusive 50% off additional conference registrations
*excluding Welcome Reception only and Gala Dinner only packages



Gala Dinner Sponsor

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Speaking opportunity at Gala Dinner
- Logo displayed on onsite during Gala Dinner
- Logo printed on Gala Dinner menus
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisement
- Banner display *(during Gala Dinner)*

Registrations

- 1 x full conference registration
- 8 x additional Gala Dinner tickets *(full table)*

Additional benefits

- Access to full delegate list post-event *(subject to privacy laws and excluding those who opt out)*
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages



Welcome Reception Sponsor

Acknowledgement and branding opportunities

- Logo on all e-marketing materials
- Logo with link and bio on website
- Speaking opportunity at Welcome Reception
- Logo displayed on onsite during Welcome Reception
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisement
- Banner display *(during Welcome Reception)*

Registrations

- 1 x full conference registration
- 1 x additional Gala Dinner ticket

Additional benefits

- Access to full delegate list post-event *(subject to privacy laws and excluding those who opt out)*
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages

Catering Sponsor

Acknowledgement and branding opportunities

- Logo with link and bio on website
- Signage at all catering stations throughout the event
- Logo on lanyard program insert
- Logo on interim slides in main plenary area (*prior to and during breaks*)
- Acknowledgement on ASEA social media channels
- 1 x EDM banner advertisement
- Banner display (*in catering areas*)

Registrations

- 1 x full conference registration
- 1 x additional Gala Dinner ticket

Additional benefits

- Access to full delegate list post-event (*subject to privacy laws and excluding those who opt out*)
- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages





Coffee Cart Sponsor

Acknowledgement and branding opportunities

- Logo with link and bio on website
- Signage at conference coffee cart
- Logo on conference bio coffee cups
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels
- Banner display (*beside coffee cart*)

Registrations

- 1 x full conference registration
- 1 x additional Gala Dinner ticket

Additional benefits

- Exclusive 50% off additional conference registrations
*excluding Welcome Reception only and Gala Dinner only packages

Water Bottle Sponsor

Acknowledgement and branding opportunities

- Logo on BPA free re-useable water bottles placed in all delegate satchels
- Banner display (*placed near water stations at the conference*)
- Logo with link and bio on website
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels

Additional benefits

- Exclusive 50% off additional conference registrations
*excluding Welcome Reception only and Gala Dinner only packages



Exhibition only



Exhibition

- 1 x 3mx2m exhibition booth (*including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet*)

Acknowledgement and branding opportunities

- Logo with link and bio on website
- Logo on lanyard program insert
- Acknowledgement on ASEA social media channels

Registrations

- 1 x full conference registration

Additional benefits

- Exclusive 50% off additional conference registrations

*excluding Welcome Reception only and Gala Dinner only packages

Confirmation form

To secure and purchase a sponsorship/exhibition package please return your completed form to the Event Manager via email to events@asbestossafety.gov.au

SPONSORSHIP/ EXHIBITION PACKAGE: _____

PREFERRED BOOTH NUMBER *(refer to floor plan on next page)* _____
Only applicable to platinum, gold, silver, bronze sponsors, and exhibitors. Sponsorship packages/booth numbers allocated in order of receipt.

MONETARY VALUE AGREED (INCLUDING GST): \$ _____

Prices quoted in Australian dollars and are inclusive of GST.

The organisation understands that the sponsorship packages will be allocated strictly in order of receipt.

A tax invoice will be issued upon receiving this confirmation; the organisation agrees to forward the agreed sponsorship investment within 30 days of receipt.

COMPANY NAME: _____

CONTACT NAME: _____

POSITION TITLE: _____

EMAIL ADDRESS: _____

PHONE: _____

MOBILE: _____

POSTAL ADDRESS: _____

SIGNATURE: _____

