



Asbestos awareness and attitudes survey 2016

Asbestos Safety & Eradication Agency

01

BACKGROUND TO THE STUDY



Research objectives



OVERALL AIM

To provide ASEA with an updated assessment of the community's attitudes towards asbestos to further highlight the gaps in awareness that ASEA can continue to focus on in the coming years

SPECIFIC OBJECTIVES

1

Measure community awareness, knowledge and attitudes toward the dangers of asbestos in 2016

2

Compare results with those from 2014 and highlight any increases, decreases, areas for improvement or knowledge gaps amongst core target audiences

4 groups

Large sample

Questions covered

- ▶ Importance of knowledge
- ▶ Level of Knowledge
- ▶ Behaviours



General population

1,125



Tradespeople

402



DIY home renovators

848



Real estate agents /
landlords

130

SAMPLE SIZE

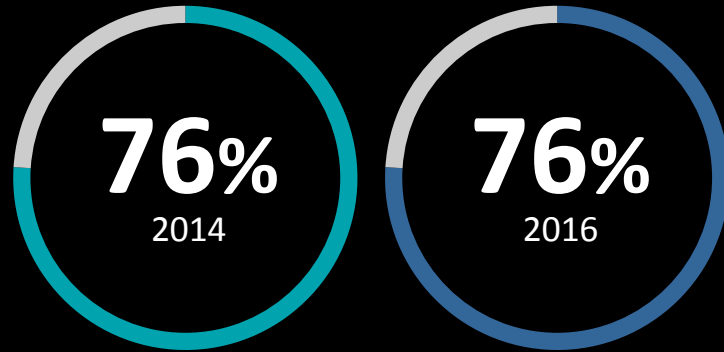
02

GENERAL
POPULATION
OVERALL

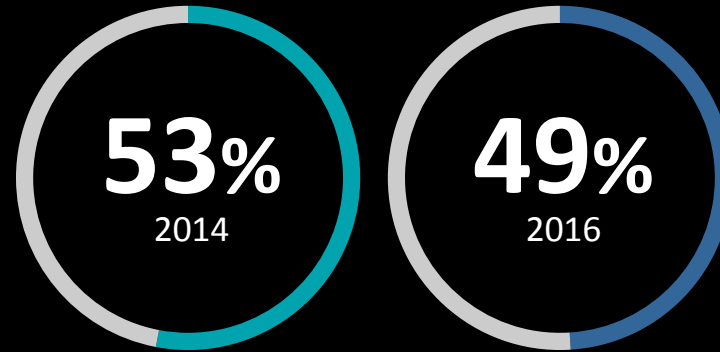


On the whole the general public recognise the importance of being knowledgeable about asbestos

Importance of being knowledgeable about asbestos and its dangers

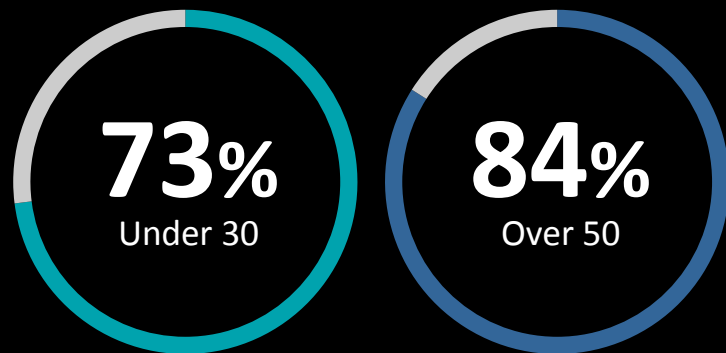


Level of knowledge of asbestos and its dangers

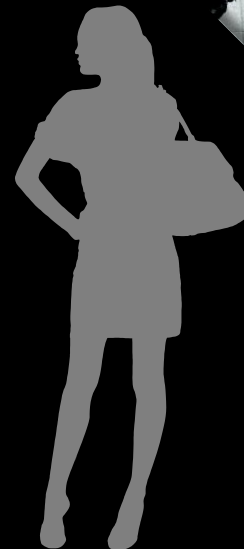
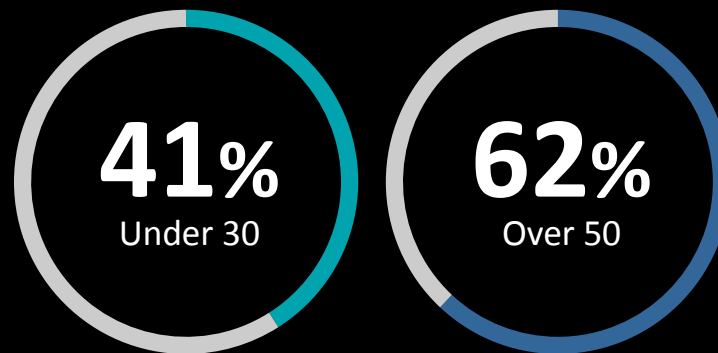


Younger generations are more at risk than older generations

Importance of being knowledgeable about asbestos and its dangers



Level of knowledge of asbestos and its dangers



03

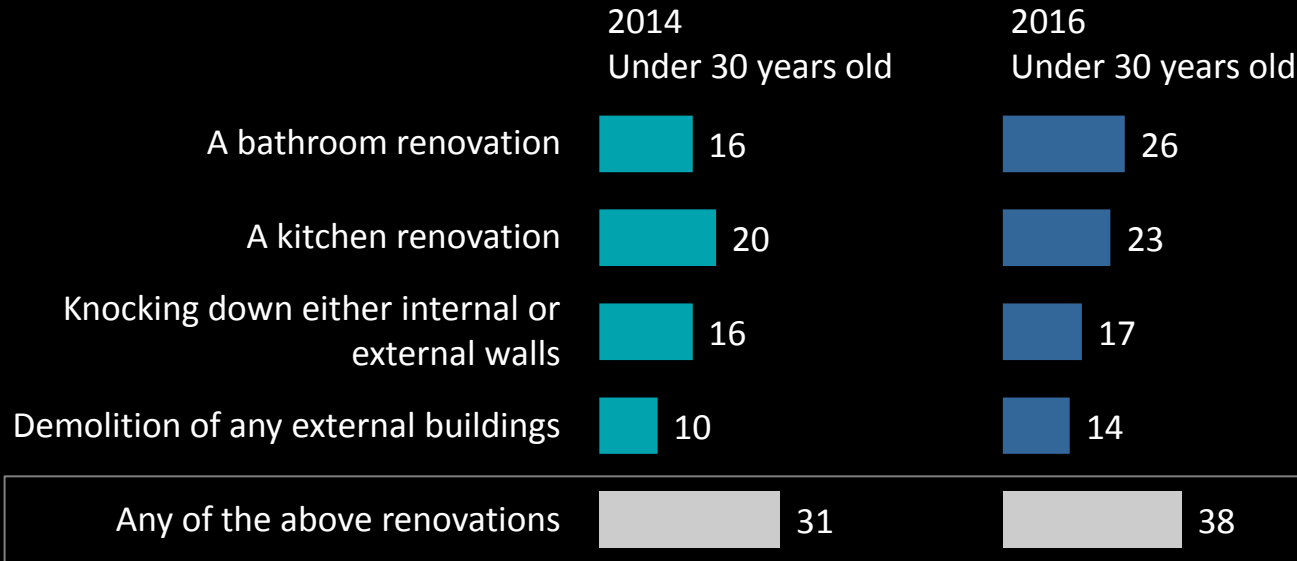
THE DIY HOME RENOVATORS



Younger generations are conducting more DIY home renovations

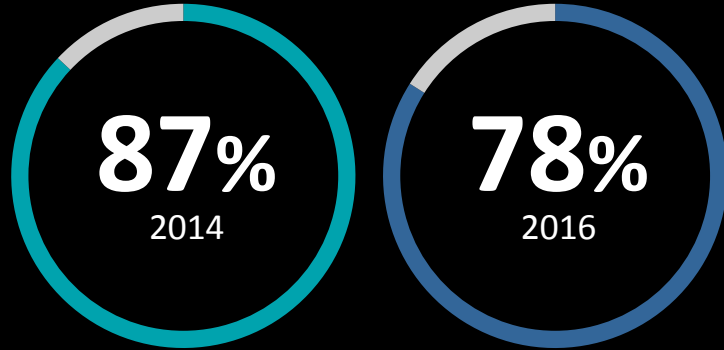


RENOVATION ACTIVITIES PERFORMED OVER THE PAST 3 YEARS ON PROPERTIES BUILT BETWEEN 1940 & 1990 (%)

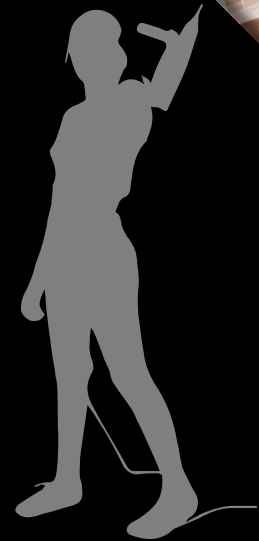
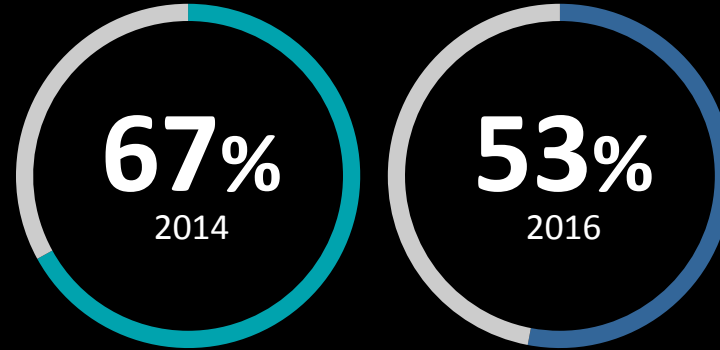


The importance placed on knowledge and the level of knowledge declined markedly amongst DIY home renovators

Importance of being knowledgeable about asbestos and its dangers



Level of knowledge of asbestos and its dangers



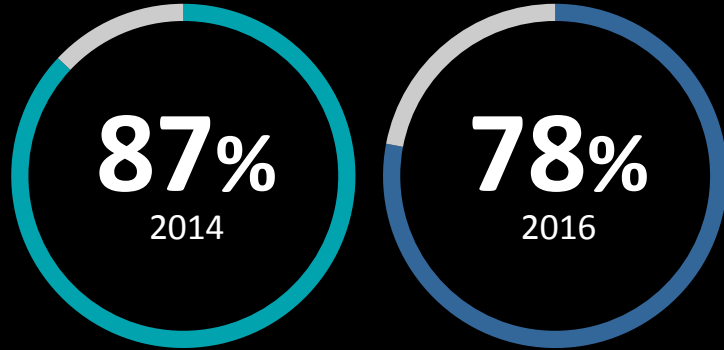
2016 **ASBESTOS**
AWARENESS &
MANAGEMENT

13-15 NOVEMBER 2016

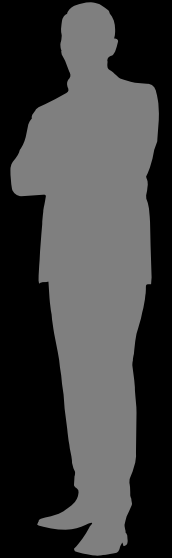
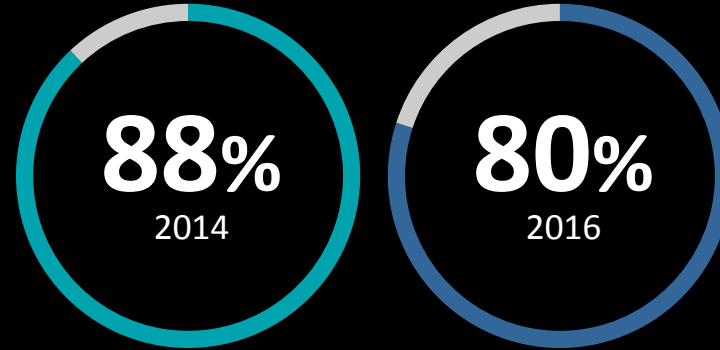
Plus, willingness to pay for specialist advice has decreased over the last 2 years

I WOULD PAY FOR SPECIALIST ADVICE IF I WAS UNSURE SOMETHING CONTAINED ASBESTOS

General population who agree



DIY's who agree



04

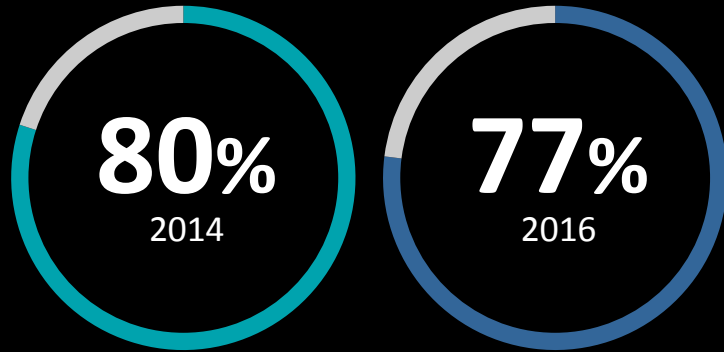
REAL ESTATE AGENTS AND LANDLORDS IN DETAIL



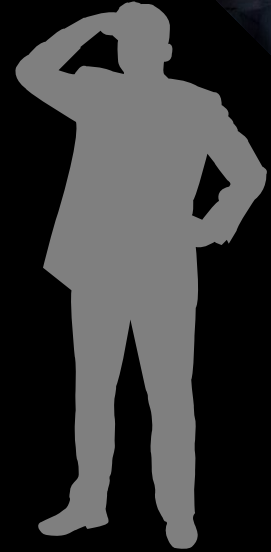
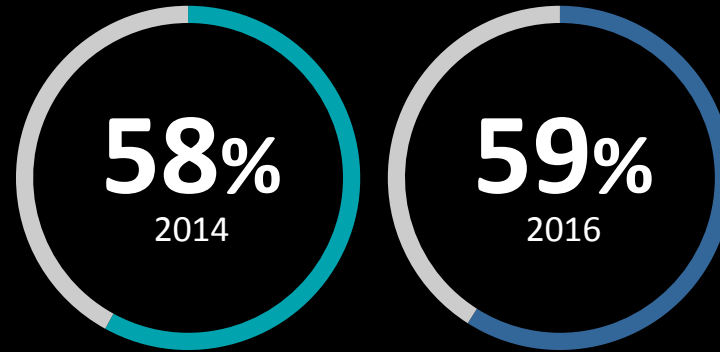
The majority of real estate agents and landlords consider it important to have knowledge about asbestos and its dangers



Importance of being knowledgeable about asbestos and its dangers

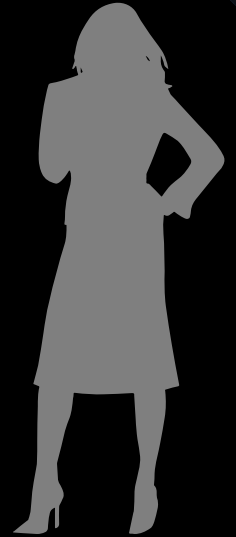


Level of knowledge of asbestos and its dangers



However, the feeling of responsibility has notably declined

ATTITUDES TOWARDS ASBESTOS – AGREE/STRONGLY AGREE (%)



05

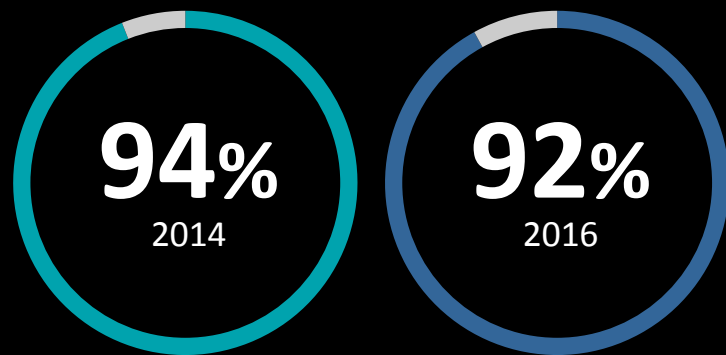
A FOCUS ON TRADIES



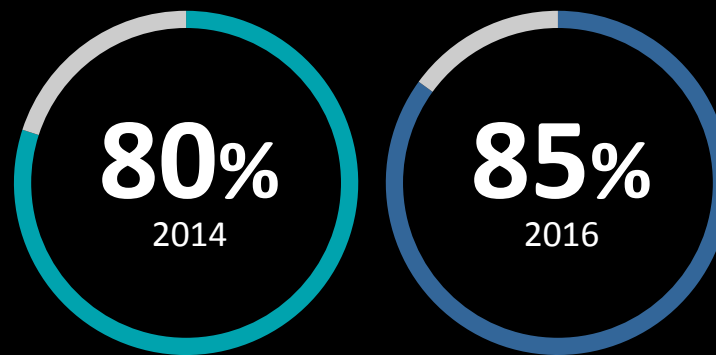
Tradespeople continue to place importance on being knowledgeable about asbestos



Importance of being knowledgeable about asbestos and its dangers

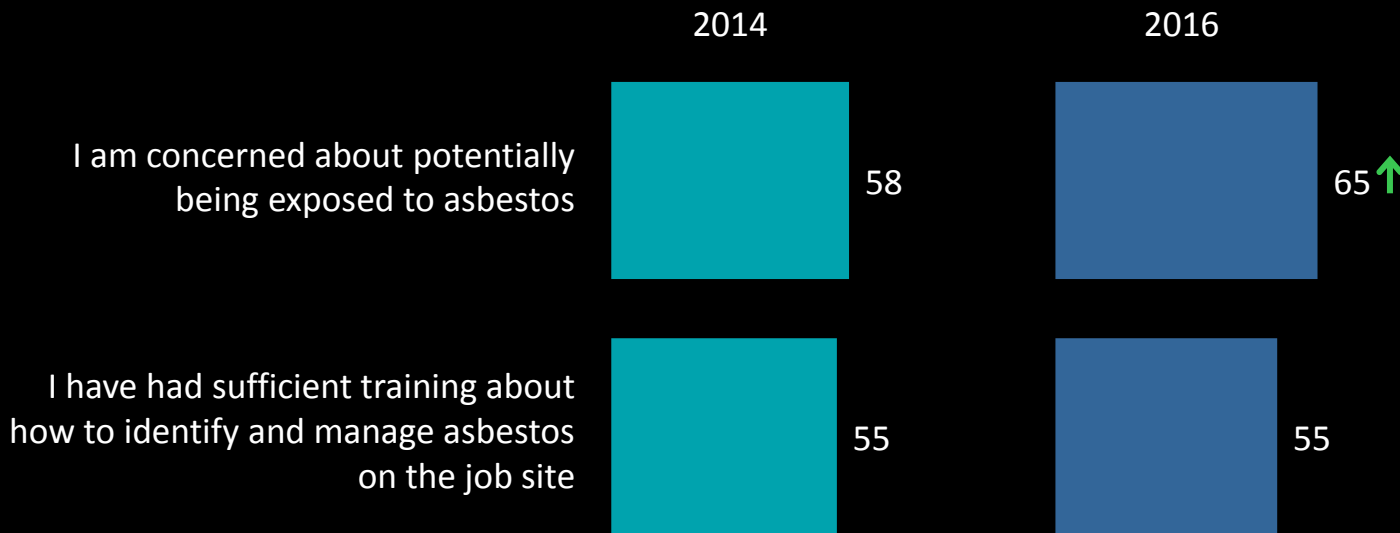


Level of knowledge of asbestos and its dangers

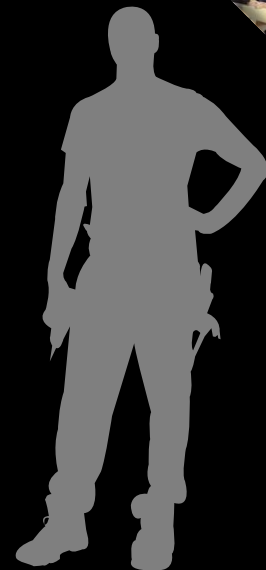


Almost all reported their business/organisation take asbestos and its dangers seriously

ATTITUDES TOWARDS ASBESTOS – AGREE / STRONGLY AGREE (%)



↑ Significantly higher than other age group
↓ Significantly lower than other age group



There is a desire for more training amongst tradespeople

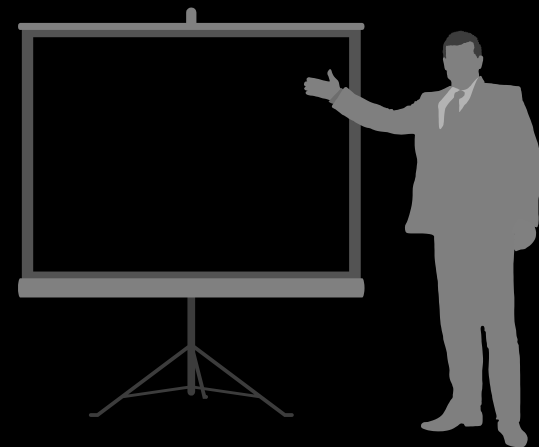
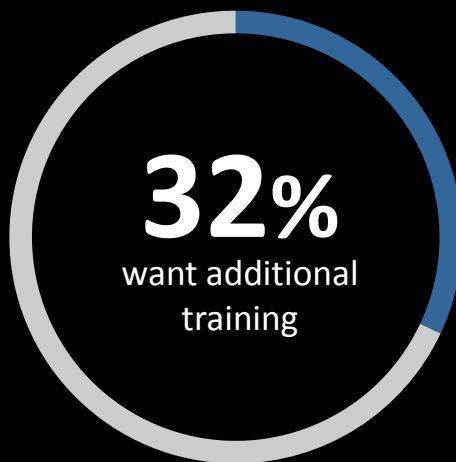


PERCEIVED NEED FOR ADDITIONAL ASBESTOS RELATED TRAINING

2014



2016



06

THOUGHT STARTERS



Thought starters



AWARENESS CAMPAIGN

- ▶ A need to halt decline on some key measures
- ▶ In particular amongst DIYers and younger people
- ▶ Consider education campaign aimed toward target audiences



REMIND REAL ESTATE AGENTS/ LANDLORDS OF RESPONSIBILITIES

- ▶ Raise the profile of responsibilities
- ▶ Provide more specific information



TRAINING OPPORTUNITIES

- ▶ Appetite for more professional training
- ▶ Consider an industry body accredited training course
- ▶ Further research on perceptions of current training courses would be beneficial